



Call for New Trauma Therapists

Do you know colleagues who specialize in trauma or PTSD?

The number of searches in HelpPRO for trauma has increased by 50% this year.

So we are offering a free one year Basic Listing to any licensed therapist who is **new to HelpPRO and specializes in trauma or PTSD.**

Tell your colleagues to click on the [Special Offer](#) link on the left side of our home page.

Social Media Update

We are continuing to build our social media presence through our blog, Twitter, and Facebook.



The blog focuses on the therapeutic relationship and we are looking for submissions that cover topics that help potential clients navigate their role in the therapeutic relationship. If you're interested, please contact [Jennifer](#) for details and topic ideas.

If you'd like to see what we're up to with the Mood Booster series, you can follow us on [Twitter](#) and [Facebook](#).

See you there!

New Partnerships Benefit You

HelpPRO continues to strengthen current partnerships and to form new ones to expand our therapist finder services to the public. This means increased the visibility and new professional opportunities for you.

New partners include:

Crisis Care Network (CCN)

On May 31st HelpPRO signed a Memorandum of Understanding with CCN to collaborate in several ways.

The Crisis Care Network helps individuals and organizations return to work, life and productivity following critical incidents. We encourage listed providers with a special interest in crisis work to consider joining the [Crisis Care Network](#).

Of immediate interest and benefit to you are their [On Demand Webinars](#) that are now available to all HelpPRO providers.

Massachusetts Neuropsychological Society (MNS)

All members of MNS who are new to HelpPRO will receive a free Basic Listing for one year. MNS will inform members of this offer and other benefits such as the HelpPRO blog, that available to members.

Other State Psychological Associations

In an effort to increase the number of psychologists in HelpPRO we have begun a campaign to form partnerships with state affiliated chapters of APA. We have started in New England but plan to contact state psychological associations across the country.

Customer Service Corner

Q: How do I upload a photo for my Premium Listing?

A: Log into your listing and click Edit on your account page. From the left menu of sections, click the pink Premium Listing Option link. You'll see the boxes for your photo and for the title next to your photo.

To upload a photo, click the Browse button. Then find the folder on your computer which contains your photo, for example My Pictures. Click on the photo file with your mouse to select it and then click the Upload button. The photo should load right into the frame if the file size is not too large, i.e., less than 300kb. Please email me if you need assistance.

Lisa Guglietta
HelpPRO Customer Service

QUICK LINKS

[HelpPRO Home Page](#)

[Log into your Listing](#)

(see your personal login info)

[Premium Listings in Dallas](#)

Your personal login information:

Email: «Login email»

Password: «Password»

(3 digits are hidden for security)

A Blog from Bill Blout



William L. Blout, LICSW
President, HelpPRO

The Next Wave

Dear Colleagues,

When we started HelpPRO in 1995, no one thought of using the Internet to find therapists. Today, it is the first place people look.

In 1995 we were ahead of the wave - a good position.

So what will be the "Next Wave"? I think it will be video therapy.

People will connect with you through Skype or Facetime by appointment, for a consult or in an emergency.

Think of the advantage for people with physical illness or those in rural areas.

When it came out, I and others questioned the value of email therapy because the huge limitation of email. There really is no good way to communicate affect in email. We all have seen many messages get misinterpreted. Sometimes with disastrous results. Phone counseling is better, at least you can hear tone and guess at affect.

Video counseling is better. The therapist has immediate access to affect, tone and even facial expressions and body language. These are not available on a phone call.

A few months ago, we added "video counseling" to our accessibility options when you list your practice. I just looked in our zip code and found six who offer it.

Not bad for the "Next Wave".

Warm Regards,

Bill

PS. I am always looking for your input these issues. Please [email me](#) with your ideas and suggestions.