

Life is challenging... finding a therapist shouldn't be.



## HELPPRO EXPANDS REACH



We think we can!  
We CAN!

As 2015 comes to a close we reflect proudly on HelpPRO's 20th year. HelpPRO is not the largest therapist finder, but is the oldest and most comprehensive and we focus on the user who needs help. HelpPRO's mission is to connect users to the help they need, YOU!

HelpPRO works with support organizations who use HelpPRO to refer clients to their best match clinicians, YOU! Check out some of the support organizations HelpPRO works with below. If you know therapists specializing in these areas, please copy and paste and send them the info so they can join HelpPRO to help people too.

### Cancer Patients

HelpPRO has long searched for the best partner to support Cancer patients. Recently a HelpPRO listed provider shared how she and five colleagues at the Cancer Support Network use HelpPRO to help Cancer patients. Now HelpPRO is developing the HelpPRO Cancer Patient Therapist Finder and welcomes your ideas. HelpPRO therapists who work with Cancer patients are listed.

### Autism

HelpPRO developed the [HelpPRO Autism Spectrum Disorders Therapist Finder](#) in partnership with the Autism Society who uses HelpPRO in their call center to make referrals. Therapists who work with the Autism Society list with HelpPRO at our partner rate of \$100/year for a premium listing (compared to the regular \$150/yr).

### Depression & Suicidal Thoughts

HelpPRO launched the [HelpPRO Suicide Prevention Therapist Finder](#) (SPTF) in partnership with the National Suicide Prevention Lifeline 1-800-273-TALK and the Suicide Prevention Resource Center as well as other prominent suicide prevention organizations. The Finder includes Providers listed in HelpPRO who note depression and suicidal thoughts as areas of expertise.

### Men's Issues

HelpPRO partners with [Mantherapy](#) who refers men to HelpPRO for help. Mantherapy is targeted to reach "double jeopardy" men most at risk for suicide and least likely to seek care. Research shows this population does not respond to traditional outreach, but this approach resonates with them. The goal is for men to be aware of their mental health, treat it like a broken leg, and get better. Therapists who note "men's issues" as an expertise are automatically listed in Mantherapy.

### Military

HelpPRO supports returning vets and their families with [The PTSD Help Network](#) which links vets and their families to the [HelpPRO PTSD Counselor Finder](#) for help and also by partnering with Give an Hour (GAH) <http://www.giveanhour.org>. Therapists who list military and ptsd as areas of expertise are automatically listed in the PTSD Counselor Finder. Therapists who are members of Give an Hour offering an hour per week of free therapy to vets and their families get a free basic listing in the HelpPRO Therapist Finder.

### MS (Multiple Sclerosis)

The National MS Society uses HelpPRO in their call center to make referrals and recently named HelpPRO "Supplier of the Year". HelpPRO has improved and enhanced our search to include therapists who offer telephone and now video therapy to help MS patients who often have a hard time getting out.

### Adoption and Eating Disorders

HelpPRO is looking for partners to work with in Adoption as well as Eating Disorders. Please share your ideas! Our staff has experience with both adoption and eating disorders and is committed to supporting the community. There is a huge need!



## Bill's Blog

William L. Blout LICSW  
President and Founder  
[HelpPRO](#)

### Behind the Scenes Listing Function Takes on a New Look and Feel

Next time you go online to renew or edit your HelpPRO listing you will see a more friendly, easier-to-navigate set of pages. Although for us this is a major change in the listing function, some of you may not notice a big difference. This is good news as we have tried to make the new pages as intuitive as possible.

#### Highlight of Changes:

- Messages on the new "Account Home" landing page telling you what kind of listing you have, if a payment is due and any special notices.
- Easy buttons to navigate between options to edit your listing, change your password or login email, view search statistics and preview your listing
- A payment section that allows you to view your payment history and, if you haven't already, make a payment or upgrade to a Premium Listing

We have tested and re-tested this new listing function, but with any change in technology, there are inevitable problems.

If you encounter a glitch, please let us know right away.

#### SPECIAL WISHES

I hope you have a warm and wonderful Thanksgiving with family and friends. It's our favorite holiday. We have a lot to be thankful for.

Warm Regards,  
Bill

PS. We encourage you to go online and check out our new listing tool by updating your listing. Most recently updated listings "float" to the top of the results page after best match.

Please [email me](#) your comments

**HelpPRO As Employee  
Benefit**

## YES OR NO???

1. What would happen to your clients if something happened? We are considering offering a service which would notify your clients in the event of an unforeseen tragedy. We would also help them find another clinician. Is this a service you would like to see HelpPRO provide? Would you be willing to pay, say \$50/yr for this service?

[Yes](#) [No](#) [Not sure](#)

2. HelpPRO is considering adding a mental health screening tool to our homepage for consumers. Do you think this is a good idea and please tell us why. Also, is there a particular tool you recommend?

[Yes](#) [No](#) [Not sure](#)



### Spread the Word. Spread the Caring.

HelpPRO's reach is broad & deep. When people say "I found you on the web" it is often HelpPRO making the referral. Help build our caring community -- tell friends, family, and colleagues about HelpPRO!

Click our counter at [HelpPRO.com](http://HelpPRO.com) (top right corner)

1. to checkout and "like" HelpPRO on Facebook
2. to "follow" HelpPRO on LinkedIn.

#### Build Visibility

Write a HelpPRO success story [Blog](#) about helping a client or getting a HelpPRO referral. We love success. OR write a post for HelpPRO's [Facebook Page](#).

Are you on a tight budget, but want to offer HelpPRO as an employee benefit?

Now group practices can do that by purchasing individual HelpPRO listing "slots" at a discounted rate for your therapists to have their own HelpPRO listing, but with the contact info being your group practice.

You will build visibility for your practice coming up multiple times when people search and your therapists will shine.

Contact [HelpPRO Special Group Practice Partnership](#) for info.



Enjoy Your



Thanksgiving

