



Special Trial Offer

For listed therapists who have not yet tried the Premium Listing, get a FREE trial upgrade.

Just [click here](#) to email Lisa with your request for a free Premium Listing trial.

Domestic Violence Webinar

If you are one of 2,800 HelpPRO providers who specializes in Domestic Violence, you may want to access an On Demand [Domestic Violence in the Workplace Webinar](#), available through our partner, Crisis Care Network.

Pamela Paziotopoulos, former Supervisor of the Domestic Violence Division in the Cook County State's Attorney's office who currently serves as a consultant with Forest Advisors, leads a compelling, riveting and emotional discussion on workplace domestic violence prevention. In this webinar, participants learn what it is, how to identify domestic violence, what to do about it and most importantly, what can be done to prevent it.

Pam has appeared on CNN, CNBC, Oprah and a host of other TV and radio programs. She has co-authored numerous workplace domestic violence pieces for the ABA, SHRM, ASIS, and the FBI. This webinar provides essential concepts to equip you as you help those facing this critical issue.

To access the webinar [click here](#).

Customer Service Corner:

Question:

I recently made a video for my private practice on YouTube. Is there a way to link it to my Premium Listing?

Answer:

Yes. We just added that capability to the Premium Listing Option section of the listing. (You need to upgrade to the Premium if you do not have it.) Go to your YouTube video and copy the URL to the YouTube video in the box below your Personal Statement section.

Lisa Guglietta, *Customer Service Director*

Please [email Lisa](#) with questions.

The Premium Listing Even Better

Most of you know that the Premium Listing, with your picture and practice description, makes a huge difference when you upgrade from the Basic Listing. The Premium Listing adds a valuable dimension that gives visitors a glimpse into your professional personality and generates twice the number of hits from prospective clients.

We just added a new feature that lets you to link to your other professional pages, such as LinkedIn or Facebook, and importantly, to your professional video about your practice.

What if you do not have a video about your practice? Now it's simple to create your own using your computer, video cam and free, easy-to-use software. Also you can hire a professional to create your video. Contact us for more information.

HelpPRO Announces Collaboration with Autism Society

HelpPRO is pleased to announce its collaboration with the Autism Society and the creation of it's new [HelpPRO Autism Spectrum Disorder Therapist Finder](#) to help people with Autism and Aspergers' better connect with ASD mental health providers.

As part of the collaboration, HelpPRO is offering a [FREE Basic Listing](#) for one year to mental health professionals, new to HelpPRO, who work with people on the spectrum. Please help us spread the word to therapists not already listed in HelpPRO.

Here is the link:

www.HelpPRO.com/asdtherapists.aspx

Any questions? Please call (800-652-0155) or [email Lisa](#).

Your login information:

Email: «LoginEmail»

Password: «Password»
(3 digits are hidden for security)

QUICK LINKS

[HelpPRO Home Page](#)

[Log into your Listing](#)

(see personal login info above)

[Sample Premium Listing](#)



A Blog from Bill Blout

*William L. Blout, LICSW
President, HelpPRO*

Keeping Up with the Times

Dear Colleagues,

I was appalled the other day when my oldest daughter told me that she only looks at therapists who have Premium Listings because the picture and practice statement told her what she needed to know about them.

"You mean it doesn't matter what they specialize in, what age groups they serve, or what their experience or credentials are?" I asked.

"Not really. I just want to find someone I can connect with", she replied.

Is it a generational thing?

Naturally she is thrilled that we are now allowing people to link to a video describing their practice.

One of your colleagues agreed to be our "guinea pig" to help launch our new feature. [Click here](#) to view Jerry Pecker's YouTube video.

We are proud of our partnerships with worthy organizations providing help to our troops and vets, none more worthy than [PTSDHelp.net](#) - started by Rick O'Dell, a Viet Nam vet who has dealt with PTSD for many years.

Please take a few minutes to read a [compelling article](#) about Rick that appeared on the front page of the *Roanoke Times* on Sunday.

Regards,

Bill