



You've Got To Be YOU Be Yourself

HelpPRO Users Want To Know Your Unique Personal Therapy Style, Focus, and Expertise!

A year ago HelpPRO's Spring 2015 Newsletter featured this image above stating HelpPRO Bucks The Trend With Focus to Help People Find Best Match Mental Health Services. A year later (NOW) HelpPRO users tell us loud and clear they want to hear about YOU, your FOCUS, Therapy Style, and Expertise so they can match themselves to the best therapist to meet their needs. That would be a win-win.

HelpPRO users tell us they want to see your photos and read your personal practice statements. They want to know in your own words:

- Your story, focus, style (understanding this is about them, not you)
- Are you welcoming, warm, engaging and/or tough?
- Are you direct, focused, collaborative, interactive?
- Do you encourage and nudge or push?
- Are you an optimist or a realist?
- Are you client centered?
- Do you welcome an initial telephone consultation?
- Will you be there with and for them no matter what?
- Have you struggled yourself?
- Are you a veteran?
- Do you know what MS is or will they need to explain?



Bill's Blog

William L. Blout LICSW
President and Founder
[HelpPRO](#)

What's in a Name?

I was surprised the other day a marketing professional said he really liked our name.

"HelpPRO" he said, "that's a great name - tells exactly what you do." His comment made me remember that originally "help" had a broader meaning. In the beginning HelpPRO was a searchable database with all kinds of "help" - mental health and community services.

We helped people find all kinds of local services -- food, shelter, childcare, youth & senior services, free legal, medical, etc. in a single community.

After a few years we focused HelpPRO on finding mental health services and expanded nationally, for good reasons: no one was doing it, managed care companies had no economic incentive, this new "Internet thing" seemed like the perfect vehicle, and "national" makes sense to help more people.

Now, almost twenty years later a community reached out to HelpPRO to once again expand our service to include all sorts of community services.

For the past year we have worked with both mental health and community providers to develop a new tool called the North Central Massachusetts

- Do you believe in short term or long term therapy?
- Do you work with Cancer patients? Are you a survivor yourself?
- Can you see them remotely (telephone, video) if/when necessary?
- Are you solution focused or all about the process?
- What about groups? do you believe in group therapy?
- What is the focus of your practice? Adolescents, family, individual?

How about video? (eg. HelpPRO President, Bill Blout's, [video](#)).

HelpPRO serves you, our listed providers, best by remaining true to our mission to help people find best match mental health services. If you would like help choosing and uploading your photo and writing or re-writing your personal practice statement, please email [Jeanne](#) in HelpPRO Marketing and Business Development.

Community Resources Finder. The excitement is palpable. People say "It's unbelievable! I'm finding resources I never knew we had right here".

We hope this "finder" will be a model for other communities.

We will once again bring a broader meaning to "Help" in HelpPRO, and, of course, you will be an important part of it.

Warm Regards,
Bill

Please [email me](#) your comments

What [Languages](#) Would you or your clients want to search HelpPRO in?



Click the link above to tell us priority languages in your area.

Time for that Ocean Front Beach House

Enjoy Your Summer!
Be sure to take a break!



[Study finds ocean views linked to better mental health](#)

Research suggests residents with a view of the water are less stressed. Click on the link above to check it out!

Before cellphones & social networks



This is how we figured where our friends were

HelpPRO Therapist Finders Now Found in the Top Bar Drop Box Under **RESOURCES** ▼

Click [Here](#) To Tell Us What Additional Finders HelpPRO Should Consider?

Current Finders

- [Community Resources Finder](#)
- [Social Worker Finder](#)
- [Autism Spectrum Disorder Therapist Finder](#)
- [PTSD Counselor Finder](#)
- [Suicide Prevention Therapist Finder](#)
- [Cancer Therapist Finder](#)

Possible New Finders?

- Addictions Therapist Finder?
- Adoption Therapist Finder?
- Eating Disorder Therapist

HelpPRO Therapist Finders

If you work with Autism, people with suicidal thoughts, PTSD, Cancer, or are a social worker then you are listed in one or more HelpPRO custom finders below:

[HelpPRO Autism Spectrum Disorder Finder](#)

[HelpPRO Suicide Prevention Therapist Finder](#)

[HelpPRO PTSD Counselor Finder](#)

[HelpPRO Cancer Therapist Finder](#)

[HelpPRO Social Worker Finder](#)

HelpPRO Tips

[Update](#) your listing (login email [loginemail]). Most current listings "float" to the top of the results page after best match.

Speak to clients' greatest dreams and fears in your Premium listing Personal Practice Statement.

Build Visibility by writing a [Blog](#) for HelpPRO (email Jeanne@HelpPRO.com) or posting on HelpPRO's [Facebook Page](#).

HelpPRO Wishes You a Great Summer!

Note from Partner

Crisis Care Network merged

Finder?
Other?

to form R3 Continuum on
April 4th. Click [here](#) for
more information.

To join the R3 Provider
Network and earn extra
income serving the
workplace after a disruptive
event click [here](#).



HelpPRO Customer Service Cares

[Email Lisa](#) or call 800-652-0155 with questions, thoughts, and ideas.