



The HelpPRO Therapist Finder QUARTERLY UPDATE

Winter Issue 2015



Life is challenging... finding a therapist shouldn't be.



Help Spread The Word On Facebook! Help HelpPRO Build a Caring Community!

You can help. The bigger the HelpPRO community, both users and therapists, the more people we can help. Help build the community:

1. Email a colleague a [free HelpPRO 3 month premium listing trial](#).
2. Go to [HelpPRO.com](#) and click our new counter (top right corner) to "like" HelpPRO on Facebook and/or "follow" HelpPRO on LinkedIn.
3. Click this [link](#) to spread the word through Facebook to build our caring community for people to find their best match therapist!



Bill's Blog

William L. Blout LICSW
President and Founder
[HelpPRO](#)

"Caring" in the Therapeutic Relationship

When we decided on this "caring" theme, I thought, "This is simple." Caring is at the core of what we do. It is who we are. We all care.

But, as therapists, caring can be quite complicated. Sometimes we go too far in caring for our clients. Limiting how much time and energy we devote to clients is more challenging the more we care.

A big part of "caring" is setting limits, defining boundaries, expecting change (or effort at change) and sometimes confronting our clients.

Not so simple.

We need to establish a strong, compassionate and trusting relationship, so, when we say "no", challenge or confront, our clients have no doubt it comes out of real caring.

Bill Blout

Please [Email me](#) your comments

**Happy Valentine's Day
Everyone!**



A New Kind of Partner

HelpPRO is now partnering with Hospital Organizations to build a community of support. Hospitals can make a difference helping ER as well as inpatients get community support upon discharge.

1. [Highlands Behavioral Health System](#) (HBHS) and HelpPRO formed a partnership late in 2014. Highlands is asking therapists in Colorado to join HelpPRO. Highlands is using HelpPRO to refer patients to community supports upon discharge.

2. In North Central Massachusetts HelpPRO is partnering with a Coalition of three hospitals ([Heywood](#), [HealthAlliance](#), and [Athol](#) Hospitals) to develop a custom mental health community resource finder.

Please [let us know](#) if you would like to connect HelpPRO to hospitals you work with.

Update/Upgrade Your Listing

[Login](#) to update your listing and/or upgrade to a HelpPRO Premium Listing.

Update your HelpPRO listing frequently and your listing will "float" to the top of the results page after best match.

Upgrade to a [Premium Listing](#). HelpPRO users tell us they prefer the premium listing to get a first glimpse at therapists prior to contacting them. Therapists with premium listings get two times the clicks. Click the link above to hear HelpPRO provider Leigh Benowitz's thoughts about the HelpPRO premium listing.

Questions? Contact
[Lisa in Customer Service](#)

HelpPRO Customer Service Cares

Question: I have a Basic listing in HelpPRO and am considering upgrading to a [Premium listing](#). My listing expires in six months. Do I have to pay the full \$75 upgrade fee (actually \$50 since I'm a partner member) to upgrade now or will my fee be prorated?

Answer: You can upgrade to Premium Listing any time and your upgrade fee will be prorated. Six months prior to your renewal is perfect since you get to try the Premium Listing for the six months to see how you like it. I recommend you upgrade at least three months prior to your renewal to give yourself time to check it out. If your renewal is due in 6 months your prorated fee to upgrade to a Premium Listing is just \$25 if you are a partner member.

Questions about how to upgrade? Email [Lisa](#).