

Therapist Finder Quarterly Newsletter

Life is challenging... finding a therapist shouldn't be.



HelpPRO Cancer Therapist Finder



Help Spread The Word! HelpPRO Is Building a Cancer Therapist Finder! [\(Sneak Preview Here\)](#)

For years Cancer Support Organizations have thanked HelpPRO and shared stories how HelpPRO has helped them refer cancer patients to caring, compassionate, qualified therapists.

Now HelpPRO is building the HelpPRO Cancer Therapist Finder to offer Cancer patients support finding therapists with experience working with cancer patients and/or with special training, and/or who are survivors or caregivers.

If your HelpPRO listing notes you work with Cancer Patients then you will be automatically listed in the HelpPRO Cancer Therapist Finder. We ask you to update your listing to provide more information about your experience helping people with cancer and their families. If you are comfortable, please also include any personal experience you have with Cancer that makes you better able to help others. You can do this in your premium listing personal practice statement. Please [email](#) if you would like help/suggestions with this.

Also, please help us spread the word about the HelpPRO Cancer Therapist Finder to:

- Cancer Centers with clients needing support
- Other therapists who work with cancer patients

We are offering a [FREE three-month trial](#) to therapists who work with cancer patients, and are new to HelpPRO.

We welcome your thoughts and ideas about this initiative. Please feel free to [email](#) or call me at 978-202-5606.

by Jeanne Blauner, HelpPRO Marketing & Strategic Planning



Bill's Blog

William L. Blout LICSW
President and Founder
[HelpPRO](#)

Cancer. I don't know anyone who hasn't been terribly affected by this awful disease. I so admire those of you who work with cancer patients and their families. Your work is so important and so very much needed.

For a long time we have wanted to help make a larger impact. When we put out the word (through this Newsletter), we got an amazing response. We found out, not only are many HelpPRO providers doing great work with cancer patients, but also HelpPRO is used by cancer support organizations, referrals lines and some of the most renowned cancer treatment centers in the country. Very gratifying.

It is with great pride we can point to over 1400 therapists in HelpPRO who offer support, education and compassion to so many cancer patients and their families.

Here is how cancer has affected me.

Lost to me:

My Aunt Lorraine
My mother-in-law, Louisa.
My stepfather, Larry.
My mother's cousin, Rhoda
My assistant, Maria
My friend, Malachy.
And my cousin, Bob.

Most recently battled cancer:

My sister-in-law, Nance
My wife, Stephanie
My friend, Michele
And my brother, Jim

We are all affected by cancer.

Warm Regards,
Bill

Please [email me](#) your comments.

Working with Oncology Clients

*By Charli Prather,
HelpPRO Provider, MSW. LCSW*

Thinking of opening your practice to oncology clients? Consider these tips:

Educate. Do not Sell. Offer to speak to local cancer support groups. Offer perspectives of how to cope with a diagnosis.

Reach out to Oncology Social Workers and Practice Managers in person where possible.

Be Flexible with your Cancellation Policy, expect clients appearance to change, expect

[American Psychosocial Oncology Society \(APOS\)](#)

As part of our work helping Cancer Patients, HelpPRO added APOS to the [general resources](#) list on our website.

[Aging Life Care Association \(ALCA\)](#)

ALCA joins HelpPRO's growing list of professional partners. ALCA and HelpPRO will partner to grow mental health providers who help meet social and emotional needs of seniors and their families through education and information.

HelpPRO will consider an Aging Life Therapist Finder with

First Responders

A while back we added "First Responders" to the list of "Populations Served". If you have experience working with first responders, or more

treatment plans to change.

Be Willing to Assist finding additional resources to face challenges of work, treatment, disability, etc.

Be Prepared To Include Family Members for a poor prognosis and/or for end of life issues.

Stay on top of treatment options, pipeline drugs, and complementary and integrative medicine techniques.

[Cancer and Careers](#), [Cancer Support Community](#), and [Cancer Care](#) all have great CEU opportunities.

First and foremost, **know your limits** and don't be afraid to reach out to other oncology professionals.

We are all in this together!

Check out my blog

[I have Cancer. How do I find a therapist to help me and my family?](#)

expertise working with seniors and their families.

Update/Upgrade Your Listing

[Login](#) (your login email is [loginemail]) to:

Update your HelpPRO listing frequently so that your listing will "float" to the top of the results page after best match.

Upgrade to a [Premium Listing](#). HelpPRO users prefer the premium listing to get a first glimpse at therapists before contacting them. Therapists with premium listings get 2 times the clicks.

Click our [counter](#) (top Right corner) to:

1. "like" HelpPRO on Facebook.
2. "Follow" HelpPRO on LinkedIn.

importantly if it is a focus of your practice, please take a minute to indicate that in your listing as soon as possible.

[Man Therapy](#), one of our partners, is targeting first responders in their latest outreach efforts.

Spread the Word

HelpPRO's reach is broad & deep. When people say "I found you on the web" it is often HelpPRO making the referral. Help build our community -- tell friends, family, and colleagues about HelpPRO!

Build Visibility

Write a HelpPRO success story [Blog](#) about helping a cancer patient or getting a HelpPRO referral. We love success. OR comment on a post on the [HelpPRO Facebook page](#).

Happy Valentine's Day!



HelpPRO Customer Service Cares

Recently a marketing firm tried using the HelpPRO Provider Contact Email Form to solicit business from our listed providers. This is a clear violation of our site user agreement and we take this very seriously. Using our provider contact form for purposes other than finding a therapist is illegal. HelpPRO has taken appropriate steps to prevent this from happening again. We instituted a spammers filter and will add offending email addresses to the list so you, our valued providers, do not receive this unwanted email.

Please forward inappropriate email to [Customer Service](#). We appreciate your help and apologize for the inconvenience.